

WESTWOOD NEIGHBORHOOD COUNCIL

April 8, 2026

Agenda Item # 12

CicLAvia Outreach Expenditures

Motion

WHEREAS, the Westwood Neighborhood Council (“WWNC”) seeks to engage with the community and promote awareness of its programs and initiatives at upcoming events, including CicLAvia; and

WHEREAS, outreach materials such as flyers, signage, and promotional items are necessary to effectively communicate with stakeholders and increase community participation;

NOW, THEREFORE, BE IT RESOLVED, that the WWNC hereby approves expenditures for outreach and promotional materials as follows:

- An amount not to exceed \$800 for the design, production, and printing of flyers, as well as poster board materials and related supplies; and
- An amount not to exceed \$1,200 for the purchase of promotional items, including metal pens;

BE IT FURTHER RESOLVED, that such expenditures shall be made in accordance with WWNC policies and procedures and subject to the availability of funds.